



# Online Safety Policy

Ratified/Reviewed	To be reviewed
December 2015	<b>December 2017</b>

*Written by Deputy Headteacher i/c Targeted Provision and in conjunction with  
Designated Child Protection Co-ordinator and Online Safety Co-ordinator*

## **1. Introduction and Overview**

### **Rationale**

#### **The purpose of this policy is to:**

- Set out the key principles expected of all members of the school community at Aylesford School – Sports College with respect to the use of ICT-based technologies.
- Safeguard and protect the children and staff of Aylesford School - Sports College
- Assist school staff working with children to work safely and responsibly with the Internet and other communication technologies and to monitor their own standards and practice.
- Set clear expectations of behaviour and/or codes of practice relevant to responsible use of the Internet for educational, personal or recreational use.
- Have clear structures to deal with online abuse such as cyberbullying which are cross referenced with other school policies.
- Ensure that all members of the school community are aware that unlawful or unsafe behaviour is unacceptable and that, where appropriate, disciplinary or legal action will be taken.
- Minimise the risk of misplaced or malicious allegations made against adults who work with students.

#### **The main areas of risk for our school community can be summarised as follows:**

### **Content**

- Exposure to inappropriate content, including online pornography, ignoring age ratings in games (exposure to violence associated with often racist language), substance abuse
- Lifestyle websites, for example pro-anorexia/self-harm/suicide sites
- Hate sites
- Sites encouraging Radicalisation
- Content validation: how to check authenticity and accuracy of online content

### **Contact**

- grooming
- cyber-bullying in all forms
- identity theft (including 'frape' (hacking Facebook profiles)) and sharing passwords
- Radicalisation

### **Conduct**

- privacy issues, including disclosure of personal information
- digital footprint and online reputation
- health and well-being (amount of time spent online (Internet or gaming))
- sexting (sending and receiving of personally intimate images) also referred to as SGII (self-generated indecent images)

- Copyright (little care or consideration for intellectual property and ownership – such as music and film) (Ref Ofsted 2013)

## Scope

This policy applies to all members of Aylesford School – Sports College community (including staff, students / pupils, volunteers, parents / carers, visitors, community users) who have access to and are users of school ICT systems, both in and out of Aylesford School – Sports College.

The Education and Inspections Act 2006 empowers Headteachers to such extent as is reasonable, to regulate the behaviour of students / pupils when they are off the School site and empowers members of staff to impose disciplinary penalties for inappropriate behaviour. This is pertinent to incidents of cyber-bullying or other online safety incidents covered by this policy, which may take place outside of the school, but is linked to membership of the school.

The school will deal with such incidents within this policy and associated behaviour and anti-bullying policies and will, where known, inform parents / carers of incidents of inappropriate online safety behaviour that take place out of school. The school will expect to be supported by parents and monitor online activity or take necessary steps to prevent such incidents reoccurring.

Role	Key Responsibilities
Headteacher	<ul style="list-style-type: none"> <li>• To take overall responsibility for online safety online safety provision</li> <li>• To take overall responsibility for data and data security (SIRO)</li> <li>• To ensure the school uses an approved, filtered Internet Service, which complies with current statutory requirements e.g. LGfL</li> <li>• To be responsible for ensuring that staff receive suitable training to carry out their online safety roles and to train other colleagues, as relevant</li> <li>• To be aware of procedures to be followed in the event of a serious online safety incident.</li> <li>• To receive regular monitoring reports from the Online Safety Co-ordinator / Officer</li> <li>• To ensure that there is a system in place to monitor and support staff who carry out internal e-safety procedures( e.g. network manager)</li> </ul>
Online Co-ordinator / Designated Safeguarding Lead	<ul style="list-style-type: none"> <li>• takes day to day responsibility for online safety issues and has a leading role in establishing and reviewing the school e-safety policies / documents</li> <li>• promotes an awareness and commitment to e-safeguarding throughout the school community</li> <li>• ensures that online safety education is embedded across the curriculum</li> <li>• liaises with school ICT technical staff</li> <li>• To communicate regularly with SLT and the designated e-safety Governor / committee to discuss current issues, review incident logs and filtering / change control logs</li> <li>• To ensure that all staff are aware of the procedures that need</li> </ul>

Role	Key Responsibilities
	<p>to be followed in the event of an online safety incident</p> <ul style="list-style-type: none"> <li>• To ensure that an online safety incident log is kept up to date</li> <li>• facilitates training and advice for all staff</li> <li>• liaises with the Local Authority and relevant agencies</li> <li>• Is regularly updated in online safety issues and legislation, and be aware of the potential for serious child protection issues to arise from: <ul style="list-style-type: none"> <li>• sharing of personal data</li> <li>• access to illegal / inappropriate materials</li> <li>• inappropriate on-line contact with adults / strangers</li> <li>• potential or actual incidents of grooming</li> <li>• cyber-bullying and use of social media</li> </ul> </li> </ul>
Governors / Online Safety governor	<ul style="list-style-type: none"> <li>• To ensure that the school follows all current e-safety advice to keep the children and staff safe</li> <li>• To approve the Online Safety Policy and review the effectiveness of the policy. This will be carried out by the Governors / Governors Sub Committee receiving regular information about online safety incidents and monitoring reports. A member of the Governing Body has taken on the role of Online Safety Governor</li> <li>• To support the school in encouraging parents and the wider community to become engaged in online safety activities</li> <li>• The role of the Online Safety Governor will include: <ul style="list-style-type: none"> <li>• regular review with the Online Safety Co-ordinator / Officer (including online safety incident logs, filtering / change control logs )</li> </ul> </li> </ul>
Computing Curriculum Leader	<ul style="list-style-type: none"> <li>• To oversee the delivery of the online safety element of the Computing curriculum</li> <li>• To liaise with the online safety coordinator regularly</li> </ul>
Network Manager/ Technician	<ul style="list-style-type: none"> <li>• To report any online safety related issues that arise to the online safety coordinator.</li> <li>• To ensure that users may only access the school's networks through an authorised and properly enforced password protection policy, in which passwords are regularly changed</li> <li>• To ensure that provision exists for misuse detection and malicious attack e.g. keeping virus protection up to date)</li> <li>• To ensure the security of the school ICT system</li> <li>• To ensure that access controls / encryption exist to protect personal and sensitive information held on school-owned devices</li> <li>• The school's policy on web filtering is applied and updated on a regular basis</li> <li>• That he / she keeps up to date with the school's online safety policy and technical information in order to effectively carry out their online safety role and to inform and update others as relevant</li> <li>• That the use of the network / Virtual Learning Environment / remote access / email is regularly monitored in order that any</li> </ul>

Role	Key Responsibilities
	<p data-bbox="539 230 1278 327">misuse / attempted misuse can be reported to the Online Safety Co-ordinator / Officer /Headteacher for investigation / action / sanction</p> <ul data-bbox="509 331 1294 427" style="list-style-type: none"> <li data-bbox="509 331 1294 427">• To ensure appropriate backup procedures exist so that critical information and systems can be recovered in the event of a disaster.</li> </ul>
Data Administrator	<ul data-bbox="509 456 1238 528" style="list-style-type: none"> <li data-bbox="509 456 1238 528">• To ensure that all data held on pupils on the school office machines have appropriate access controls in place</li> </ul>
Teachers	<ul data-bbox="509 566 1311 853" style="list-style-type: none"> <li data-bbox="509 566 1311 638">• To embed online safety issues in all aspects of the curriculum and other school activities</li> <li data-bbox="509 642 1311 745">• To supervise and guide pupils carefully when engaged in learning activities involving online technology ( including, extra-curricular and extended school activities if relevant)</li> <li data-bbox="509 750 1311 853">• To ensure that pupils are fully aware of research skills and are fully aware of legal issues relating to electronic content such as copyright laws</li> </ul>
All staff	<ul data-bbox="509 891 1311 1541" style="list-style-type: none"> <li data-bbox="509 891 1246 963">• To read, understand and help promote the school's online safety policies and guidance</li> <li data-bbox="509 967 1222 1039">• To read, understand, sign and adhere to the school staff Acceptable Use Agreement / Policy</li> <li data-bbox="509 1043 1311 1178">• To be aware of online safety issues related to the use of mobile phones, cameras and hand held devices and that they monitor their use and implement current school policies with regard to these devices</li> <li data-bbox="509 1182 1230 1254">• To report any suspected misuse or problem to the online coordinator</li> <li data-bbox="509 1258 1281 1330">• To maintain an awareness of current online safety issues and guidance e.g. through CPD</li> <li data-bbox="509 1335 1311 1406">• To model safe, responsible and professional behaviours in their own use of technology</li> <li data-bbox="509 1411 1299 1541">• To ensure that any digital communications with pupils should be on a professional level and only through school based systems, never through personal mechanisms, e.g. email, text, mobile phones etc.</li> </ul>
Pupils	<ul data-bbox="509 1576 1283 2024" style="list-style-type: none"> <li data-bbox="509 1576 1230 1648">• Read, understand, sign and adhere to the Student / Pupil Acceptable Use Policy</li> <li data-bbox="509 1653 1283 1724">• Have a good understanding of research skills and the need to avoid plagiarism and uphold copyright regulations</li> <li data-bbox="509 1729 1278 1800">• To understand the importance of reporting abuse, misuse or access to inappropriate materials</li> <li data-bbox="509 1805 1254 1877">• To know what action to take if they or someone they know feels worried or vulnerable when using online technology.</li> <li data-bbox="509 1881 1270 1953">• To know and understand school policy on the use of mobile phones, digital cameras and hand held devices.</li> <li data-bbox="509 1957 1278 2024">• To know and understand school policy on the taking / use of images and on cyber-bullying.</li> </ul>

Role	Key Responsibilities
	<ul style="list-style-type: none"> <li>• To understand the importance of adopting good online safety practice when using digital technologies out of school and realise that the school's Online Safety Policy covers their actions out of school, if related to their membership of the school</li> <li>• To take responsibility for learning about the benefits and risks of using the Internet and other technologies safely both in school and at home</li> <li>• to help the school in the creation/ review of online safety policies</li> </ul>
Parents/carers	<ul style="list-style-type: none"> <li>• To support the school in promoting online safety and endorse the Parents' Acceptable Use Agreement which includes the pupils' use of the Internet and the school's use of photographic and video images</li> <li>• To read, understand and promote the school Pupil Acceptable Use Agreement with their children</li> <li>• To access the school website / LEARNING PLATFORM / on-line student / pupil records in accordance with the relevant school Acceptable Use Agreement.</li> <li>• To consult with the school if they have any concerns about their children's use of technology</li> </ul>
External groups	<ul style="list-style-type: none"> <li>• Any external individual / organisation will sign an Acceptable Use Policy prior to using any equipment or the Internet within school</li> </ul>

**Communication:**

The policy will be communicated to staff/pupils/community in the following ways:

- Policy to be posted on the school website
- Policy to be part of School Safeguarding Information booklet for staff
- Acceptable use agreements discussed with pupils at the start of each year.
- Acceptable use agreements to be issued to whole school community, usually on entry to the school
- Acceptable use agreements to be held in pupil and personnel files

**Handling complaints:**

The school will take all reasonable precautions to ensure online safety. However, owing to the international scale and linked nature of Internet content, the availability of mobile technologies and speed of change, it is not possible to guarantee that unsuitable material will never appear on a school computer or mobile device. Neither the school nor the Local Authority can accept liability for material accessed, or any consequences of Internet access.

Staff and pupils are given information about infringements in use and possible sanctions. Sanctions available include:

- Interview/counselling by mentor/ Assistant Headteacher/ Online Safety Coordinator / Welfare Team/ Headteacher;
- Informing parents or carers;
- Removal of Internet or computer access for a period, [which could ultimately prevent access to files held on the system, including examination coursework];
- Referral to LA / Police.

Our Online Safety Coordinator acts as first point of contact for any complaint. Any complaint about staff misuse is referred to the Headteacher.

Complaints of cyberbullying are dealt with in accordance with our Anti-Bullying Policy. Complaints related to child protection are dealt with in accordance with school / LA child protection procedures.

### **Review and Monitoring**

- The school has an online safety coordinator who will be responsible for document ownership, review and updates.
- The online safety policy will be reviewed annually or when any significant changes occur with regard to the technologies in use within the school
- The online safety policy has been written by the school online safety Coordinator and is current and appropriate for its intended audience and purpose.
- There is widespread ownership of the policy and it has been agreed by the SLT and approved by Governors. All amendments to the school e-safeguarding policy will be discussed in detail with all members of teaching staff.

## **2. Education and Curriculum**

### **Pupil online safety curriculum**

This school

- Has a clear, progressive online safety education programme as part of the Computing curriculum / PSHE curriculum. This covers a range of skills and behaviours appropriate to their age and experience, including:
  - To STOP and THINK before they CLICK
  - To develop a range of strategies to evaluate and verify information before accepting its accuracy;
  - To be aware that the author of a web site / page may have a particular bias or purpose and to develop skills to recognise what that may be;
  - To know how to narrow down or refine a search;
  - To understand how search engines work and to understand that this affects the results they see at the top of the listings;
  - To understand acceptable behaviour when using an online environment / email, i.e. be polite, no bad or abusive language or other inappropriate behaviour; keeping personal information private;
  - To understand how photographs can be manipulated and how web content can attract the wrong sort of attention;
  - To understand why on-line 'friends' may not be who they say they are and to understand why they should be careful in online environments;

- To understand why they should not post or share detailed accounts of their personal lives, contact information, daily routines, location, photographs and videos and to know how to ensure they have turned-on privacy settings;
  - To understand why they must not post pictures or videos of others without their permission;
  - To know not to download any files – such as music files - without permission;
  - To have strategies for dealing with receipt of inappropriate materials;
  - To understand why and how some people will ‘groom’ young people for sexual reasons;
  - To understand the impact of cyberbullying, sexting and trolling and know how to seek help if they are affected by any form of online bullying.
  - To know how to report any abuse including cyberbullying; and how to seek help if they experience problems when using the Internet and related technologies, i.e. parent or carer, teacher or trusted staff member, or an organisation such as ChildLine or the CLICK CEOP button.
- Plans Internet use carefully to ensure that it is age-appropriate and supports the learning objectives for specific curriculum areas.
  - Will remind students about their responsibilities through an end-user Acceptable Use Policy which every student will sign
  - Ensures staff will model safe and responsible behaviour in their own use of technology during lessons.
  - Ensures that when copying materials from the web, staff and pupils understand issues around plagiarism; how to check copyright and also know that they must respect and acknowledge copyright / intellectual property rights;
  - Ensures that staff and pupils understand the issues around aspects of the commercial use of the Internet, as age appropriate. This may include, risks in pop-ups; buying on-line; on-line gaming / gambling;

### **Staff and governor training**

This school

- Ensures staff know how to send or receive sensitive and personal data and understand the requirement to encrypt data where the sensitivity requires data protection;
- Makes regular training available to staff on online safety issues and the school’s online safety education programme through the annual Safeguarding Training Day
- Provides, as part of the induction process, all new staff [including those on university/college placement and work experience] with information and guidance on the e-safeguarding policy and the school’s Acceptable Use Policies.

### **Parent awareness and training**

This school

- Runs a rolling programme of advice, guidance and training for parents, including:
  - Information leaflets; in school newsletters; on the school web site;
  - Demonstrations, practical sessions held at school;

- Suggestions for safe Internet use at home;
- Provision of information about national support sites for parents.

### **3. Expected Conduct and Incident management**

#### **Expected conduct**

##### **In this school, all users:**

- Are responsible for using the school ICT systems in accordance with the relevant Acceptable Use Policy which they will be expected to sign before being given access to school systems
- Need to understand the importance of misuse or access to inappropriate materials and are aware of the consequences
- Need to understand the importance of reporting abuse, misuse or access to inappropriate materials and know how to do so
- Should understand the importance of adopting good online safety practice when using digital technologies out of school and realise that the school's Online safety Policy covers their actions out of school, if related to their membership of the school
- Will be expected to know and understand school policies on the use of mobile phones, digital cameras and hand held devices. They should also know and understand school policies on the taking / use of images and on cyber-bullying

##### **Staff**

- Are responsible for reading the school's online safety policy and using the school ICT systems accordingly, including the use of mobile phones, and hand held devices.

##### **Students/Pupils**

- Should have a good understanding of research skills and the need to avoid plagiarism and uphold copyright regulations

##### **Parents/Carers**

- Should provide consent for pupils to use the Internet, as well as other technologies, as part of the online safety acceptable use agreement form at time of their child's entry to the school
- Should know and understand what the 'rules of appropriate use' are and what sanctions result from misuse

##### **Incident Management**

In this school:

- There is strict monitoring and application of the online safety policy and a differentiated and appropriate range of sanctions, though the attitudes and behaviour of users are generally positive and there is rarely need to apply sanctions

- All members and its wider community are encouraged to be vigilant in reporting issues, in the confidence that issues will be dealt with quickly and sensitively, through the school's escalation processes.
- Support is actively sought from other agencies as needed (e.g. the local authority and regional broadband grid, UK Safer Internet Centre helpline) in dealing with online safety issues
- Monitoring and reporting of online safety incidents takes place and contribute to developments in policy and practice in online safety within the school. The records are reviewed/audited and reported to the school's senior leaders,/Governors /the LA
- Parents / carers are specifically informed of online safety incidents involving young people for whom they are responsible.
- We will contact the Police if one of our staff or pupils receives online communication that we consider is particularly disturbing or breaks the law

#### **4. Managing the ICT infrastructure**

This school:

- Uses individual, audited log-ins for all users - KLZ
- Uses guest accounts occasionally for external or short term visitors for temporary access to appropriate services
- Uses teacher 'remote' management control tools for controlling workstations / viewing users / setting-up applications and Internet web sites, where useful;
- Has additional local network auditing software installed;
- Ensures the Systems Administrator / Network Manager is up-to-date with services and policies
- Storage of all data within the school will conform to the UK data protection requirements

#### **To ensure the network is used safely, this school:**

- Ensures staff read and sign that they have understood the school's online safety Policy. Following this, they are set-up with Internet, email access and network access. Online access to service is through a unique, audited username and password. We also provide a different / use the same username and password for access to our school's network;
- Staff access to the schools' management information system is controlled through a separate password for data security purposes;
- We provide pupils with an individual network log-in username.
- All pupils have their own unique username and password which gives them access to the Internet, the Learning Platform and (for older pupils) their own school approved email account;

- Makes clear that no one should log on as another user and makes clear that pupils should never be allowed to log-on or use teacher and staff logins as these have far less security restrictions and inappropriate use could damage files or the network;
- Has set-up the network with a shared work area for pupils and one for staff. Staff and pupils are shown how to save work and access work from these areas;
- Requires all users to always log off when they have finished working or are leaving the computer unattended;
- Has set-up the network so that users cannot download executable files / programmes;
- Makes clear that staff are responsible for ensuring that all equipment that goes home has the anti-virus and spyware software maintained up-to-date and the school provides them with a solution to do so;
- Makes clear that staff are responsible for ensuring that any computer or laptop loaned to them by the school, is used solely to support their professional responsibilities and that they notify the school of any “significant personal use” as defined by HM Revenue & Customs.
- Maintains equipment to ensure Health and Safety is followed;  
e.g. projector filters cleaned by site manager / equipment installed and checked by approved Suppliers / LA electrical engineers
- Has integrated curriculum and administration networks, but access to the Management Information System is set-up so as to ensure staff users can only access modules related to their role;  
e.g. teachers access report writing module; SEN coordinator - SEN data;
- Ensures that access to the school’s network resources from remote locations by staff is restricted and access is only through school / LA approved systems:
- Does not allow any outside Agencies to access our network remotely except where there is a clear professional need and then access is restricted and is only through approved systems;
- Uses the DfE secure s2s website for all CTF files sent to other schools;
- Ensures that all pupil level data or personal data sent over the Internet is encrypted or only sent within the approved secure system in our LA or through USO secure file exchange (USO FX);
- All computer equipment is installed professionally and meets health and safety standards;
- Projectors are maintained so that the quality of presentation remains high;
- Reviews the school ICT systems regularly with regard to health and safety and security.

### **E-mail**

This school:

- Provides staff with an email account for their professional use,
- Does not publish personal e-mail addresses of pupils or staff on the school website. We use anonymous or group e-mail addresses, for example [info@aylesford.kent.sch.uk](mailto:info@aylesford.kent.sch.uk)

- Will contact the Police if one of our staff or pupils receives an e-mail that we consider is particularly disturbing or breaks the law.
- Will ensure that email accounts are maintained and up to date
- Reports messages relating to or in support of illegal activities to the relevant Authority and if necessary to the Police.

#### **School website**

- The Headteacher takes overall responsibility to ensure that the website content is accurate and the quality of presentation is maintained;
- Uploading of information is restricted to our website authorisers
- The school web site complies with the [statutory DfE guidelines for publications](#);
- Most material is the school's own work; where other's work is published or linked to, we credit the sources used and state clearly the author's identity or status;
- The point of contact on the web site is the school address, telephone number and we use a general email contact address, e.g. info@aylesford.kent.sch.uk
- Photographs published on the web do not have full names attached;
- We do not use pupils' names when saving images in the file names or in the tags when publishing to the school website;

#### **Social networking**

- Teachers are instructed not to run social network spaces for student use on a personal basis or to open up their own spaces to their students, but to use the schools' preferred system for such communications.

School staff will ensure that in private use:

- No **reference** should be made in social media to students / pupils, parents / carers or school staff
- They do not engage in online discussion on personal matters relating to members of the school community
- Personal opinions should not be attributed to the school or local authority
- Security settings on personal social media profiles are regularly checked to minimise risk of loss of personal information.
- That staff do not make friend requests to students on roll and question the suitability of ex-students as friends/follows etc. Aylesford School- Sports College advise staff that if they are to accept friend requests from previous students, this should not be before the September after their 18<sup>th</sup> birthday

## **6. Equipment and Digital Content**

### **Personal mobile phones and mobile devices**

- Mobile phones brought into school are entirely at the staff member, students & parents' or visitors own risk. The School accepts no responsibility for the loss, theft or damage of any phone or hand held device brought into school.
- The recording, taking and sharing of images, video and audio on any mobile phone is to be avoided; except where it has been explicitly agreed otherwise by the Headteacher. Such authorised use is to be monitored and recorded. All mobile phone

use is to be open to scrutiny and the Headteacher is to be able to withdraw or restrict authorisation for use at any time if it is to be deemed necessary.

- The School reserves the right to search the content of any mobile or handheld devices on the school premises where there is a reasonable suspicion that it may contain undesirable material, including those which promote pornography, violence or bullying. Staff mobiles or hand held devices may be searched at any time as part of routine monitoring.
- Where parents or students need to contact each other during the school day, they should do so only through the School's telephone. Staff may use their phones during break times when not on duty and out of sight of students. Mobile phones and personally-owned devices will not be used in any way during lessons or formal school time. They should be switched off or silent at all times.
- Mobile phones and personally-owned mobile devices brought in to school are the responsibility of the device owner. The school accepts no responsibility for the loss, theft or damage of personally-owned mobile phones or mobile devices.
- Mobile phones and personally-owned devices are not permitted to be used in certain areas within the school site, e.g. changing rooms and toilets.
- Mobile phones will not be used during lessons or formal school time unless as part of an approved and directed curriculum-based activity with consent from a member of staff.
- The Bluetooth or similar function of a mobile phone should be switched off at all times and not be used to send images or files to other mobile phones.
- Personal mobile phones will only be used during lessons with permission from the teacher.
- No images or videos should be taken on mobile phones or personally-owned mobile devices without the prior consent of the person or people concerned.

#### **Students' use of personal devices**

- The School strongly advises that student mobile phones should not be brought into school.
- The School accepts that there may be particular circumstances in which a parent wishes their child to have a mobile phone for their own safety.
- If a student breaches the school policy then the phone or device will be confiscated and will be held in a secure place in the school office. Mobile phones and devices will be released to parents or carers in accordance with the school policy.
- Phones and devices must not be taken into examinations. Students found in possession of a mobile phone during an exam will be reported to the appropriate examining body. This may result in the student's withdrawal from either that examination or all examinations.
- Students should protect their phone numbers by only giving them to trusted friends and family members. Students will be instructed in safe and appropriate use of mobile phones and personally-owned devices and will be made aware of boundaries and consequences.

## **Staff use of personal devices**

- Staff are not permitted to use their own mobile phones or devices for contacting children, young people or their families within or outside of the setting in a professional capacity.
- Staff will be issued with a school phone where contact with students, parents or carers is required.
- If members of staff have an educational reason to allow children to use mobile phones or a personally-owned device as part of an educational activity then it will only take place when approved by the senior leadership team.
- Staff should not use personally-owned devices, such as mobile phones or cameras, to take photos or videos of students and will only use work-provided equipment for this purpose.
- If a member of staff breaches the school policy then disciplinary action may be taken.
- Where staff members are required to use a mobile phone for school duties, for instance in case of emergency during off-site activities, or for contacting students or parents, then a school mobile phone will be provided and used. In an emergency where a staff member doesn't have access to a school-owned device, they should use their own device and hide (by inputting 141) their own mobile number for confidentiality purposes.
- Staff should not use their own personal mobile phone around any students at any time.

## **Digital images and video**

### **In this school:**

- We gain parental / carer permission for use of digital photographs or video involving their child as part of the school agreement form when their daughter / son joins the school;
- We do not identify pupils in online photographic materials or include the full names of pupils in the credits of any published school produced video materials / DVDs;
- Staff sign the school's Acceptable Use Policy and this includes a clause on the use of mobile phones / personal equipment for taking pictures of pupils;
- If specific pupil photos (not group photos) are used on the school web site, in the prospectus or in other high profile publications the school will obtain individual parental or pupil permission for its long term use
- The school blocks/filter access to social networking sites or newsgroups unless there is a specific approved educational purpose;
- Pupils are taught about how images can be manipulated in their online safety education programme and also taught to consider how to publish for a wide range of audiences which might include governors, parents or younger children as part of their ICT scheme of work;
- Pupils are advised to be very careful about placing any personal photos on any 'social' online network space. They are taught to understand the need to maintain privacy settings so as not to make public, personal information.

- Pupils are taught that they should not post images or videos of others without their permission. We teach them about the risks associated with providing information with images (including the name of the file), that reveals the identify of others and their location, such as house number, street name or school. We teach them about the need to keep their data secure and what to do if they are subject to bullying or abuse.