

ADVICE FOR CREATIVE STUDENTS

**CAREERS &
UNIVERSITY**

CAREERS IN ART & DESIGN

IT'S NOT JUST BEING AN ARTIST!

Womenswear Fashion Design
Millinery Childrenswear
Menswear

Film/ TV Industrial Design Curator

Set Design Illustrator Freelance Artist

Graphic Design Interior Design Web Design

Advertising Architecture Special Effects

Product Design

Forensic Photography
Fashion Photography

Animation Conservation Art Food Photography
Sports Photography



WHERE COULD A-LEVEL FINE ART LEAD ME IN THE FUTURE?

There is a huge range of subject specialist careers in the Creative Industry which span across Art, Craft & Design. You can apply directly for a career in one of these fields, or develop your studies further at University. At University there are two options:

OPTION 1: ONE YEAR FOUNDATION COURSE

This course is intended for those who are unsure which discipline/ field they wish to study, and gives you a taster of a selection of Art & Design subjects, so you are in a better position to choose an appropriate Degree. The course also prepares you with a portfolio of subject specific work, to help you apply for the course you wish to study.

OPTION 2: DEGREE COURSE IN SPECIALIST FIELD

Some students immediately know which subject they wish to study at Degree Level, and can apply through UCAS directly onto the course from A-level. You will need to develop a strong portfolio of work whilst at school, to help you gain a place.

Here is just a **small** selection of the types of careers/ Degree courses which exist in the Creative Industry:

ART: Illustrator/ Teacher or Lecturer/ Freelance Artist/ Curator/ Graphic Illustrator/ Photography/ Photo Journalism/ Art Therapist/ Art Technician/ Auctioneer/ Tattoo Artist/ Courtroom Artist/ Printmaker

CRAFT: Fashion (womenswear/ menswear/ tailoring)/ Theatre Design/ Textile Design/ Jewellery Design/ Glass Maker/ Ceramicist/ Casting Technician/ Prop Maker/ Blacksmith/ Sculptor/ Shoe Maker/ Book Binder

DESIGN: Graphic Design/ Product Design/ Industrial Design/ Advertising/ Architecture/ Web Designer/ Interior Design/ Film & TV/ Animation/ Landscape Architect/ Special Effects Designer/ Video Game Designer

HOW WILL A-LEVEL FINE ART OR PHOTOGRAPHY AT AYLESFORD SCHOOL HELP ME WITH MY NEXT STEP?

You will receive the following help:

- Advice in choosing an appropriate course with help sheets to guide you
- Assistance in preparing your personal statement (guide sheets and checking from your subject teacher)
- Advice and guidance on preparing a portfolio of work (as a portfolio inspection is part of the application process). We help you choose which work to include, what else you may need to produce and how to present it
- Interview coaching, should you wish to receive help with this



(Right) Example of student's work who received help with portfolio presentation

PHOTOGRAPHY IN CONTEXT

The UK Creative Industries

UK creative industries generate more than £100bn a year to the UK economy and employ more than 2m people

VALUE (GVA*)
The UK Creative Industries 2018

£111.7^{bn}
A YEAR

£12.7^m
AN HOUR

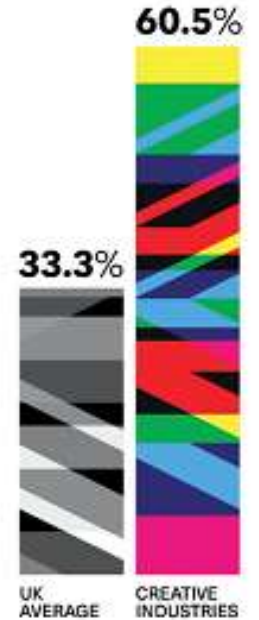
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FASTER ANNUAL GROWTH THAN UK AVERAGE**

* GVA = Gross Value Added
Unless stated, all data in current prices and provisional
** Adjusted for inflation

UK Creative Industries split 2018 (£m)



GVA % change 2010-2018



www.thecreativeindustries.co.uk

Source: DCMS Statistics / February 2020

PHOTOGRAPHY CAREERS

The occupations listed below are areas you could work in

- Photographer
- Commercial and Advertising Photographer
- Graphic design
- Marketing
- Image re-toucher
- Cinematographer
- Corporate Photographer
- Editorial and Press Photographer
- Fashion Photographer
- Fashion and Photographic Stylist
- Fine Art Photographer
- Wedding Photographer
- Portraiture Photographer
- Medical/Clinical Photographer
- Estate Agency Photographer
- Digital Imaging Specialist
- Picture Researcher
- Art and Photo Editor
- Further Education Lecturer
- Higher Education Lecturer
- Commercial Art Gallery Manager
- Brand Ambassador/Sales Promotion Executives
- Multimedia Specialist
- Community Arts Worker
- Advertising Art Director
- Marketing Assistant
- Web Editor
- Photo Retail Sales Assistant

