



## Curriculum Intent, Implementation & Impact

**Vision:** Develop a rich business and entrepreneurial vocabulary, which assist students to explain the core skills needed to be successful in business and the rationale behind corporate.

<u>Intent</u>	<u>Implementation</u>	<u>Impact</u>
<p>Students will gain an appreciation of how businesses operate and what the challenges are to maintaining and growing them.</p> <p>They will also become aware of how fundamental business activity is to the real world and the impact of business activity on society in general.</p> <p>They will also gain an understanding of entrepreneurial skills that they can use for their own personal development.</p> <p>This business expertise gained will also allow them to actually set up and run their own business enterprises and it is hoped that some students will actually set up their own micro-enterprises whilst still at school.</p>	<p>Students will look at real world examples of businesses and entrepreneurs to understand what makes a business successful and what leads to failure.</p> <p>There is a focus on everyday business news stories and these can be easily linked to the core concepts taught within the classroom.</p> <p>Lessons will introduce business terminology and this will be used to answer questions on topical issues or situations presented within case studies.</p> <p>Examples from teacher’s own business experiences are also used to illustrate key points and to provide a link from the classroom to real life business activity.</p> <p>Students will also be given the opportunity to become involved in running a business within the school which will be managed by themselves with business teachers acting in an advisory role.</p>	<p>Students will fully appreciate the central role of business within their own lives and that it is fundamental to society in general. That business activity can sometimes be harmful and in their role as consumers and as members of communities they have the power to influence and change business behaviour in a positive way.</p> <p>Students will be inspired to start up their own business enterprises or get involved in business activities and that they develop an entrepreneurial mindset that doesn’t see problems but strives to create solutions.</p> <p>A knowledge of business is also gained that gives them a pathway to seek out opportunities for their own careers and that within their employment they understand why the businesses they work for have made the decisions that they have.</p>